

Sun Life's MPF

is Rank No.1 in MPF Net Asset Cumulative Growth in Percentage for the Past 10 Years¹ and Received 34 Prestige MPF Awards in the Past Year², including the 10 Year Consecutive Gold³ and the Best New Innovation³ by MPF Ratings



'The 2024 MPF Awards' by MPF Ratings³



- Gold Rated Scheme - for the 11th consecutive year
- 10 Year Consecutive Gold - for the 2nd consecutive year
- Environmentally Responsible - for the 2nd consecutive year
- Best New Innovation
- 7 Consistent Performer awards

BENCHMARK MPF of the Year Awards 2023⁴



- 4 Sponsor Awards on Campaign of the Year, Intermediary, Intermediary Support, and Investor Education
- 2 Trustee Awards on Employer Support and Member Servicing

Hong Kong 2023 Refinitiv Lipper Fund Awards⁵



- Pension Funds - Best Group Award - Overall - for the 3rd consecutive year
- Pension Funds - Best Group Award - Equity - for the 3rd consecutive year
- Pension Funds - Best Fund over 10 Years Mixed Asset HKD Aggressive - for the 2nd consecutive year

Bloomberg Businessweek (Chinese Edition) Top Fund Awards 2023⁶

- 7 Top Fund Awards of MPF category



Mediazone's Asia's Most Valuable Companies in Hong Kong 2023⁷

- Best MPF Administrator Company of the Year
- Best MPF Management App



TVB ESG Awards 2023⁸

- ESG Special Recognition Award



Hong Kong Customer Contact Association Award 2023⁹

- Mystery Caller Assessment Award (Finance and Insurance) - Gold Award - for the 14th consecutive year
- Digital Customer Contact Professional of the Year - Gold Award



Banking and Finance Awards 2023-24¹⁰

- Excellence Award for MPF Solutions



Awards for Excellence in Finance 2024¹¹

- Financial Services - Wealth Management Services - Best MPF Innovation Award



1 Source: Gadbury Report - MPF Market Shares and Estimated Net Fund Inflows in the MPF System, Hong Kong (Q1 2014 - Q1 2017) and Mercer MPF Market Shares Report (Q2 2017 - Q4 2023). The cumulative growth in percentage in terms of MPF net asset is calculated by the difference between the MPF net asset market share during Q1 2014 and Q4 2023.

2 April 2023 to March 2024

3 Source: 'The 2024 MPF Awards' by MPF Ratings

4 Source: BENCHMARK MPF of the Year Awards 2023

5 Source: Hong Kong 2023 Refinitiv Lipper Fund Awards

6 Source: Bloomberg Businessweek (Chinese Edition) Top Fund Awards 2023 Hong Kong

7 Source: Mediazone Group

8 Source: TVB ESG Awards 2023

9 Source: Hong Kong Customer Contact Association Award 2023

10 Source: Banking & Finance Awards 2023-24 - Skypost

11 Source: Ming Pao's Awards for Excellence in Finance 2024

Important Note:

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